



THIN HAIR

	NORMAL	GREASY	DRY	MIXED
HAIR TYPE FEATURES	<p>*Low volume/density. *Good balance in oil production. *Moderate shine and good softness.</p>	<p>*Oily from the roots to the tips. *Leaving the strands heavy, motionless and opaque.</p>	<p>*Dry hair from root to tip. *Hair with frizz and volume. *Strong tendency to split ends and strand fragility. *The more exposed to chemicals and temperature, the greater the dryness.</p>	<p>*Oily at the root and dry at the tips. *The more chemicals and aggressions the hair suffers, the greater the defect in the distribution of oiliness.</p>
HAIR TYPE REQUIREMENTS	<p>*Thicken strands. *Hair follicle stimulation. *Cuticle protection to preserve shine and softness.</p>	<p>*Thicken strands. *Hair follicle stimulation. *Scalp treatment to control sebaceous glands in oil production.</p>	<p>*Thicken strands. *Scalp treatment to stimulate the sebaceous glands and control the lipid layer. *Hydration and nutrition to gain softness, shine, vitality and reduced frizz.</p>	<p>*Thicken strands. *Scalp treatment to control sebaceous glands in oil production. *Hydration and nutrition to gain softness, shine, vitality and reduced frizz.</p>
SALON SOLUTIONS				
HEMOCARE / FINISHERS				
STRAIGHTENING				



MEDIUM HAIR

	NORMAL	GREASY	DRY	MIXED
HAIR TYPE FEATURES	<ul style="list-style-type: none"> * Good balance in oil production. *Moderate shine and good softness. *May present dryness at the tips, which will progress to the rest of the hair with exposure to chemicals and temperature. 	<ul style="list-style-type: none"> *Oily from the roots to the tips. *Leaving the strands heavy, motionless and opaque. 	<ul style="list-style-type: none"> *Dry hair from root to tip. *Hair with frizz and volume. *Strong tendency to split ends and strand fragility. *The more exposed to chemicals and temperature, the greater the dryness. 	<ul style="list-style-type: none"> *Oily at the root and dry at the tips. *The more chemicals and aggressions the hair suffers, the greater the defect in the distribution of oiliness, and dryness at the tips.
HAIR TYPE REQUIREMENTS	<ul style="list-style-type: none"> *Controlled hydration and nutrition to preserve shine and ideal volume. *pH balance for the preservation of cuticles. 	<ul style="list-style-type: none"> *Scalp treatment to control sebaceous glands in oil production. *Clean the strands, eliminating residues that weigh the hair, returning movement and intense shine. 	<ul style="list-style-type: none"> *Scalp treatment to stimulate the sebaceous glands and control the lipid layer. *Hydration and nutrition to gain softness, shine, vitality and reduced frizz. 	<ul style="list-style-type: none"> *Scalp treatment to control sebaceous glands in oil production. * Alignment of the cuticles for greater distribution of the natural oiliness of the strands. *Hydration and nutrition to gain softness, shine, vitality and reduced frizz.
SALON SOLUTIONS				
HOMECARE / FINISHERS				
STRAIGHTENING				



THICK HAIR

	NORMAL	GREASY	DRY	MIXED
HAIR TYPE FEATURES	<p>* Good balance in oil production. *Moderate shine and softness, with strong structure. *May present a slight dryness at the tips.</p>	<p>*Oily from the roots to the tips. *Leaving the strands heavy, motionless and opaque.</p>	<p>*Dry hair from root to tip. *Hair with frizz and volume. *Strong tendency to split ends and strand fragility. *The more exposed to chemicals and temperature, the greater the dryness.</p>	<p>*Oily at the root and dry at the tips. *The more chemicals and aggressions the hair suffers, the greater the defect in the distribution of oiliness, and dryness at the tips.</p>
HAIR TYPE REQUIREMENTS	<p>*Controlled hydration and nutrition to preserve shine and ideal volume. *pH balance and protection for the preservation of cuticles.</p>	<p>*Scalp treatment to control sebaceous glands in oil production. *Clean the strands, eliminating residues that weigh the hair, returning movement and intense shine.</p>	<p>*Scalp treatment to stimulate the sebaceous glands and control the lipid layer. *Hydration and nutrition to gain softness, shine, vitality and reduced frizz.</p>	<p>*Scalp treatment to control sebaceous glands in oil production. * Alignment of the cuticles for greater distribution of the natural oiliness of the strands. *Hydration and nutrition to gain softness, shine, vitality and reduced frizz.</p>
SALON SOLUTIONS				
HOMECARE / FINISHERS				
STRAIGHTENING				



	WAVY - CURLY - FRIZZY	COLOURED	BLEACHED / LIGHTENED	STRAIGHTENED - RELAXED
HAIR TYPE FEATURES	<p>*Usually, dry hair from root to tip. *Hair with frizz and volume. *Strong tendency to split ends and open cuticle. *The more exposed to chemicals and temperature, the greater the dryness.</p>	<p>*Tends to oxidize and fade. *Cuticles remains open, allowing the formation of split ends and entanglement. *The lighter the tone, the greater the dryness.</p>	<p>*Tends to oxidize and fade. *Cuticles remains open, allowing the formation of split ends and entanglement. *Loss of cortex/cuticle mass leaving the cortex of the strand fragile and with less elasticity. *The lighter the tone, the greater the dryness.</p>	<p>*Due to chemical procedures, suffers loss of cortex/cuticle mass leaving the cortex of the strand fragile, brittle, and with less elasticity. *Cuticles remains open, allowing the formation of split ends and entanglement.</p>
HAIR TYPE REQUIREMENTS	<p>*Scalp treatment to stimulate the sebaceous glands and control the lipid layer. *Hydration and nutrition to gain softness, shine, vitality and reduced frizz.</p>	<p>*Antioxidant treatment for colour protection. *Cuticle protection to preserve shine and softness. *Daily sun protection to avoid colour degradation and strands fragility. *Monthly colour maintenance.</p>	<p>*Antioxidant treatment for colour protection. *Cuticle protection to preserve shine and softness. *Daily sun protection to avoid colour degradation and strands fragility. *Mass replacement to return strength and elasticity.</p>	<p>*Replacement of the cortex/cuticle mass for a healthier hair, restoring strength and elasticity. Avoiding strand breakage, roughness and tangling. Returning shine, softness and natural movement of the hair.</p>
SALON SOLUTIONS				
HOMECARE / FINISHERS				
STRAIGHTENING				